A. Fill in the blanks with the words in the box.

concurrently	duration	partner	initially	promote
minor	issue	consent	clause	invoke

1. Damage to the building was surprisingly _____ compared to how strong the winds were.

2. The study showed that working from the office did not _____ worker productivity.

3. Reviews of the new album were _____ lukewarm, but later turned very positive.

4. The discus throw and the 100-meter dash were performed _____ during the track-and-field event.

5. If a customer does not _____ to receiving marketing materials, they won't know about future sales.

6. This _____ in the contract states that the company can use any of the photos in their advertisements for free.

7. The client asked to speak to his business _____ before agreeing to the terms of the contract.

8. Manufacturers learned about the _____ with the car after a safety test.

9. All suspects may _____ their right to an attorney while be questioned about a crime.

10. Due to the remote location of the hotel, the cellular signal may be unattainable for the _____ of your stay.

B. Match each word with its definition.

1. valid_____	a. to live, have your home at, or stay in a place
2. ignore_____	b. fair, reasonable, or acceptable
3. reside_____	c. to make up, form, or compose
4. secure_____	d. despite; regardless
5. notwithstanding_____	e. to refuse to take notice of
6. fluctuate_____	f. not to be trusted or depended on
7. via_____	g. to shift back and forth uncertainly
8. constitute_____	h. to set apart from others
9. unreliable_____	i. to get something, sometimes with difficulty
10. isolate_____	j. by way of or by use of

C. Read the excerpt from a reading and answer the questions.

What would you say if a website you have never visited nor signed up for tracked everything you did? Sound unbelievable? That's how Erica Stevenson felt when she found out that Facebook was tracking everything there was to know about her, from her recent grocery shopping purchases to the hospital her mother-in-law stayed at last year. People are beginning to worry that companies like Facebook have become too big for their own good, and perhaps they are right.

How are these companies able to do this? It's relatively easy: they have partnerships with several companies, and they are allowed to embed their tracking software into the apps, websites, and loyalty programs these companies provide. These include news sites, neighborhood grocery stores, local politicians, and more. Facebook then holds onto this information in a little section that they then use to advertise specific products and services they deem applicable to you. Did you know that of the 100 most popular smartphone apps, Facebook has tracking software in 61 of them? And since the company has become a popular method for logging in to many of your favorite websites, it is now a crucial part of your online life. But in exchange for quick and easy login and unlimited space to upload your family pictures on a free platform, we have given Facebook permission to collect as much information on our lives as they want. Why would a company collect so much information? They claim it is for the greater good, to help connect companies to users and make users' lives easier by showing them products they may need but have forgotten. But some people feel this has gone beyond being for the greater good and question what kind of information they are collecting.

Facebook's CEO Mark Zuckerberg has repeatedly attested to the fact that users have access to their information and that there is transparency in their software. A spokesman for the company has stated that the use of user data from secondary apps is commonplace for not only themself but many companies, and that users will always have access to all information that is held on them. But that transparency must mean that it is transparent to more than just the user concerned. The social media platform is notorious for being the victim of several security breaches. Yet despite these critical blunders, they can continue to reign supreme in the world of data mining due to the lack of competition.

So what can we do to avoid being watched by companies like Facebook? Not much, unfortunately. Facebook has no rival to keep it from being a social media juggernaut. Once Google ceased operation of its online platform Orkut and Facebook bought out their competition, there is now no longer an alternative to turn to. As for your data, it is never out of Facebook's reach. Although the company gives you the option to remove your account from Facebook, with the click of a button, everything can be restored to the way it was right before you left. This means the site never deleted your information, just temporarily closed your account, knowing that you'll come crawling back one day. Even if you don't have an account with the site, there is no way to stop it from collecting data on you. While tech companies like Apple and Google have started making strides toward cutting down the information apps take from you by turning off certain hidden tracking features, these are not perfect and only partially help the problem. Our only solution is to be more conscious and deliberate about what we download, browse, and say around our technology. You never know what it might be recording.

A. Answer the following questions.

1. Read paragraph 1 and underline the different data that Facebook gathers.
2. Read paragraph 6 and circle the companies that try to prevent data collection.

b. Choose the best answer.

1. What can be inferred about Erica Stevenson?
   a. She is frequently ill.
   b. She owns an Apple phone.
   c. She is not a member of Facebook.
   d. She prefers one specific grocery store.

2. According to paragraph 2, what is a feature of Facebook?
   a. Send contact information
   b. Edit uploaded pictures
   c. Order products
   d. Login on partner websites

3. According to paragraph 2, how many apps contain Facebook tracking software?
   a. 30 b. 61 c. 100 d. 90

4. According to paragraph 4, all of the following is true about Facebook EXCEPT_____.
   a. they give users all data collected on them when requested
   b. they use purchase information for product recommendations
   c. they delete all your data when you delete your account
   d. they collect your information using third-party apps

5. What is mentioned about the social media platform Orkut?
   a. It is no longer in operation.
   b. It came before Facebook.
   c. It was bought by Facebook.
   d. It was popular in Latin America.

C. Read the excerpts and circle the statement type.

1.

They claim it is for the greater good, to help connect companies to users and make users' lives easier by showing them products they may need but have forgotten.

a. recommendation b. casual explanation c. statement of fact

2.

But that transparency must mean that it is transparent to more than just the user concerned.

a. statement of principle b. recommendation c. casual explanation

Answer Key

Part A

1. minor
2. promote
3. initially
4. concurrently
5. consent
6. clause
7. partner
8. issue
9. invoke
10. duration

Part B

1. b
2. e
3. a
4. l
5. d
6. g
7. j
8. c
9. f
10. h

Part C

a.

1. her recent grocery shopping purchases to the hospital her mother-in-law stayed at last year
2. Apple, Google

b.

1. c
2. d
3. b
4. c
5. a

c.

1. casual explanation
2. statement of principle